	Confidential	General Statistical Survey National Institute of Science and Technology Policy, MEXT
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政府統計 Japanese National Innovation Survey 2020 Questionnaire

	 This survey ta This survey will Please therefore In this survey, mation is not a Please submittic Response to ta 	rgets <u>all the enterpri</u> Il be used for statistic re fill in accurate infor "year" refers to "caler wailable for the caler a filled-out question his survey is availab	ises, including t ral purposes onl rmation. ndar year". For e nder year, your r nnaire by <u>Monc</u> le by the onlin	he enterpr y, and will n example, "2 esponse ma lay, 30th No e response	uant to the Statistics Act (A ises that have never realise not be used for any purpose 019" is the period "from 1s ay cover the latest fiscal ye ovember 2020. system (https://www.nise your ID and Password above	ed any in tes that ma t January ar defined tep.go.jp/	novations. ay cause conc 2019 to 31st E in your enter)ecember 2 prise's acco	019". If infor- ounting.
	-	details of a person in							
	We may contact	with the person if the	ere are any inqu	iries regardi	ing the information replied	l on this qu	uestionnaire.		
Corporate Number (Please fill in the 13 digit "Corporate Number")	Name		Division			Job title			
	Phone			E-mail		uue			
Enterprise Group ^{*1} (as of the end of 2019)									
1-1 As the end of 2019, was your enterprise part of an	enterprise group)?	*1) In this survey	, "enterprise g	roup" of your firm refers to your e	enterprise as	well as a group of	consisted of yc	our parent com-
Please tick (<) <u>one</u> circle () where it is applicable. Part of enterprise group with the head office located in Japan Part of enterprise group with the head office located in a foreig Stand-alone , with no part of enterprise group (no parent and s			prise, or one votes of whic	controlling th h is owned by t ry in whi	, "Parent company" is defined as le management of your enterpriv your enterprise, or one the mana ch head office is locate	se. "Subsidiar agement of v	ry" is defined as a which is controlled	an enterprise d by your ente	a majority of all
Please answer all the following questions only for your ent e	erprise; Do not in	clude results for all	other enterpri	ses of the o	group.				
Persons employed, etc. ^{*2}					3 Total Turnover fr	om Good	ls or Service	s (except)	VAT) *4
2-1 Number of persons employed (annual average or the number as of the end of the calendar year)	2-2 To 2-1, the ra	tio of the persons who c	ompleted tertiary	education ^{*3}	2017	10T 1T 1	00B 10B 1B 100M	10M 1M	
2017 persons	201	9 Approx.	%		2017			mil	lion yen
2019 persons		atio of the persons who	completed maste	r or doctoral	2019	10T 1T 1	00B 10B 1B 100M		lion yen
*2) In this survey, "persons employed" refers to all working people who belong to the enterprise. It includes those who are loaned or	course in a g 201	raduate school	%		*4) Please report "ordinary revenue	" if your enterpr	ise is a financial insti	tution. Please rep	ort "insurance pre-
 who do not receive wages or salaries (including salaries in kind) from the enterprise -the persons who are loaned or dispatched from a separately managed enterprise such as another company or subcontractor- even if they work at the enterprise. *3) In this survey, "persons who completed tertiary education" refers to those who hold any of the following degrees or titles or equivalent degrees earned in foreign countries: Doctoral Degree (completion of a doctorate course), Master's Degree (Completion of a master course), Professional Degree ("Juris Doctor", "Master of Education", "Master (Professional), etc.) (completion of a program in a law school, a graduate school of teacher education, or a professional graduate school, Bachelor's Degree (graduation from a junior college), Associate (graduation from a college of technology), Advanced Diploma (graduation from a post-secondary course with more than four years in a specific professional training college) or Diploma (graduation from a post-secondary course with two or three years in a specific professional training college). 		tio of the persons who h octoral course or earned a 19 Approx.			4 Foundation Year *5) In this survey, "foundation year" information is not available, "est legal personality of your enterpu Registration. In general, "foundation of the survey of	refers to the yea ablishment yea	(the Chi ar of starting busine: ar" can be used inste d of 2017 was entitle	ristian Era) as activities for yo ad. It refers to the d by the Comme	ur enterprise. If this e year in which the rcial and Corporate
Please answer all the following questions for your business during the the	ee years from 2017 to	o 2019, your status in 20	019, or your activi	ties for respo	onding to the novel coronavi	us (COVID-	19) infection in	2020 .	
 5 Market Environment 5-1 Countries or regions in which the enterprise sold products or delivered s Please tick (√) all boxes □ where they are applicable concerning the countri 		years from 2017 to 2019)			npetitive situation of goods or set where it is applicable as the degree				19)
[a] [b] [c]	[d] [e	e] [f]					Impacted		Not
Japan China ASEAN,	North EL					Impact: High	Impact: Moderate	Impact: Low	Impacted
(excluding Taiwan) Korea, Taiwan		, UK	(a) Quickly ou	0		0	0	0	0
Number of competitors on goods or convices (during the	three years from 20	17 ± 0.2010			hnological development	\bigcirc	0	0	0
5-2 Number of competitors on goods or services (during the Please tick (✓) one circle ○ where it is applicable as the number of competitor				, 0	ervices with those of competitors	0	0	0	0
0 1-4 5-9	10–14 15–				ue to the entry of new competitors competitors' actions	0	0	0	0
(a) Japan	0				change in demand	0	0	0	0
(b) Foreign countries	0		(g) Strong con			\bigcirc	0	0	0
			(h) Price incre	ases lead to	o loss of clients	\bigcirc	\bigcirc	\bigcirc	0
6 Strategies and Knowledge Flows									
6-1 Strategies to the economic performance ^{*6} (during the th Please tick (✓) <u>one</u> circle ○ where it is applicable as the degree of focus in <u>ea</u>	ree years from 2017 <u>ch</u> of the strategies (a) to (to 2019) j).			ng intellectual property rig of either "Yes" or "No" in <u>each</u> of the			ears from 20)17 to 2019)
	Adopted	Not						Yes	No
Importance: High	Importance: Moderate Importan		(a) Apply for a	-				\bigcirc	0
(a) Improving your existing goods or services	0		(b) Register ar	industrial	design right			\bigcirc	0
(b) Introducing new goods or services								~	
			(c) Register a f	rademark	(cpocify)			0	0
(c) Low-price of goods or services (d) High-quality of goods or services			(d) Excercise a	rademark copyright	(specify works as your enerpr ensure legal protections, keep	-	ial important	0 0	0 0 0

(e) A broad range of goods or services	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(f) Small number of key goods or services	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(g) Satisfaction of established customers	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(h) Reaching out to new customer groups	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(i) Standardised goods or services	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(j) Customer-specific solutions (goods or services)	\bigcirc	\bigcirc	\bigcirc	\bigcirc

*6) Economic performance refers to the results of corporate activities such as firm size-growth (sales and employment growth), profit margins and return on capital, and market share, etc.

6-3 Channels to acquire knowledge (during the three years from 2017 to 2019) Please tick (✓) <u>one</u> circle ○ where it is applicable as the degree of importance in <u>each</u> of the channels (a) to (h).

		Used		Not
	Importance: High	Importance: Moderate	Importance: Low	used
(a) Conferences, trade fairs or exhibitions	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(b) Scientific/technical journals or trade publications (including business magazines and trade presses)	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(c) Professional or industry associations	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(d) Published patents	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(e) Standardisation documents	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(f) Social networks, web-based platforms or crowd-sourcing	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(g) Open platforms or open-source software	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(h) Reverse engineering	0	0	0	\bigcirc
				Please tu

(e) Use trade secrets (to ensure l technological or commercial info	egal protectio ormation)	ns, keep cor	nfidencial imp	oortant	\bigcirc	\bigcirc
(f) License out its own intellectual right, trademark, copy right, trademark	design	0	\bigcirc			
(g) Sell (or assign) its own IPRs to		\bigcirc	\bigcirc			
(h) Exchange its own IPRs to oth	ners (pooling,	cross-licen	ising,etc.)		\bigcirc	\bigcirc
(i) Purchase or license-in IPRs from priv	/ate business en	nterprises or i	ndividuals		\bigcirc	\bigcirc
(j) Purchase or license-in IPRs from univ	versities or othe	r higher educ	ation institutio	ons	\bigcirc	\bigcirc
(k) Purchase or license-in IPRs from put	olic research org	anisations			\bigcirc	\bigcirc
6-4 Usage of digitalisation (du Please tick (✓) <u>all</u> boxes □ where th there is nothing applicable, please ti	ney are applicable ick the box "Not u	as the purpose sed" only.	-	<u>ch</u> of the digitalis	ation [a] to	[e]. However,
Please tick (\checkmark) <u>all</u> boxes \Box where the	ney are applicable	as the purpose	e of usage in <u>eac</u>	<u>ch</u> of the digitalis	ation [a] to	[e]. However,
Please tick (\checkmark) <u>all</u> boxes \Box where the	ck the box "Not u	sed" only.	Used Process auto-	Data analysis	ation [a] to	[e]. However Not
Please tick (\checkmark) <u>all</u> boxes \Box where the	ley are applicable ck the box "Not u Improving existing goods or services	as the purpose sed" only. Introducing new goods or services	Used		ation [a] to Others	
Please tick (✓) <u>all</u> boxes □ where th there is nothing applicable, please ti	lmproving existing goods	sed" only.	Used Process auto- mation or cost reduc-	Data analysis and collection, or decision		Not
Please tick (✓) <u>all</u> boxes □ where the there is nothing applicable, please ti Purpose of usage	lmproving existing goods	sed" only.	Used Process auto- mation or cost reduc-	Data analysis and collection, or decision		Not
Please tick (✓) <u>all</u> boxes □ where th there is nothing applicable, please ti Purpose of usage [a] Internet of Things(IoT)	lmproving existing goods	sed" only.	Used Process auto- mation or cost reduc-	Data analysis and collection, or decision		Not
Please tick (✓) <u>all</u> boxes □ where the there is nothing applicable, please ti Purpose of usage [a] Internet of Things(IoT) [b] Cloud computing services	lmproving existing goods	sed" only.	Used Process auto- mation or cost reduc-	Data analysis and collection, or decision		Not
Please tick (✓) <u>all</u> boxes □ where the there is nothing applicable, please ti Purpose of usage [a] Internet of Things(loT) [b] Cloud computing services [c] Big data analysis	lmproving existing goods	sed" only.	Used Process auto- mation or cost reduc-	Data analysis and collection, or decision		Not

New or Improved Goods or Services							Please fill in 7-2 if a	ny answer	in 7-1[x] (a) or (b) is "Yes".	
7-1 New or improved goods or services ⁷ which have been introduced on the market by your ente	rprise (during	the three yea	rs from 2017	7 to 2019 an	nd in 2020 for resp	oond to COVID-19)			oods or services (during the three years fro	
Please tick (\checkmark) <u>one</u> circle \bigcirc of either "Yes" or "No" in <u>each</u> of (a) and (b).			6.3			F.1			ich any answer in 7-1[x] (a) or (b) is "Yes", whi se? Please select one from them, and briefly	
*7) In this survey, "a new or improved good (service)" refers to the one that differs significantly from your enterprise goods (services) and that has been introduced on the market. The new or improved good (service) means the good		During th	[X] he three v	<i>lears</i>	To respor	[y] nd to COVID-19	tailt goous of service	s for your enterpris	se: Flease select one norm them, and brieny	expidin about it.
that is new to the firm . It includes the one that differs significantly from your enterprise's previous good (service) eve			017 to 20			n 2020				
same one as the good (service) that has already been introduced on the market by other enterprises.		Yes	Ν	١o	Yes	No	·			
(a) New or improved good which has been implemented on the market (include digital go	ods)	0		С	0	0				
(b) New or improved service which has been implemented on the market (include digital s	services)	0		С	0	0				
			_				<u></u>			
Please fill in 7-3 and 7-4 if any answer in 7-1[x] (a) or (b) is "Yes".										
7-3 Novelty of and turnover from new or improved goods or services (in 201 Concerning all the goods or services for which any answer in 7-1[x] (a) or (b) is "Yes", please tick (-/) all k		aro thou aro	applicab	lo in (v) a	7-4		loped new or improve three years from 201		or services	
and fill in the proportions of turnover in 2019, respectively.		ere triey are	applicab	ne in (x) ai	nu (y),				1 7-1[x] (a) or (b) is "Yes", please tick (√) all boxes □
Yes		Propo	rtion in	n total			e applicable in [a] to [d].		······································	, <u></u>
(During the three years fro	om 2017 to 2019)	((in 2019)	_	[a]	Your enterpris	e by itself			
(x) New or improved goods or services introduced on the market by your enterprise that were not previously offered by any of your competitors				%	[b]	Your enterpr	ise together with oth	er enterpris	ses or organisations ^{*8}	
A New or improved goods or services introduced on the market by your enterprise that were						•	lapting or modifying products origi	-	-	
(y) identical or very similar to products already offered by your competitors				%		. ,		nally developed by	y other enterprises of organisations	
The other goods or services except (x) and (v) above	-100 [(4)+	(1)]				•	rises or organisations			
(z) (including unchanged or only marginally modified products, and the resale of products purchased from other enterprises) (z) =	=100-[(x)+	())]		%					your enterprise group (subsidiaries, firm and non-profit organisations, <i>etc.</i> as we	
Total turno	over in 20	19 1	0 0	%		vnole enterprise gro vrises managed sepa		aren institutions,	and non-pront organisations, etc. as we	n as other enter-
		·								
8 New or Improved Business Process									r in 8-1[x] (a) to (g) is "Yes".	
8-1 New or improved business processes ⁹ which have been implemented within the your enterp	prise (during th	he three years	from 2017 t	to 2019 and	in 2020 for respo	and to COVID-19)			or improved goods or serv	/ices
Please tick (\checkmark) <u>one</u> circle \bigcirc of either "Yes" or "No" in <u>each</u> of the business processes (a) to (g).			[v]			[v]	(during the	three years	s from 2017 to 2019) cess for which any answer in 8-1[x] (a) to (a) is "Yes"
*9) In this survey, "a new or improved business process" refers to a new business process for one or more business functions that nificantly from your enterprise's previous business processes and that has been brought into use in your enterprise. The new comparison of the process of the		During th	[x] he three v	/ears	To respon	[y] nd to COVID-19			here they are applicable in [a] to [d].	, to (g) is ites,
business process means the business process that is new to your firm . It includes the one that differs significantly from your			017 to 20			n 2020	[a] Your enterprise b		, , , , , , , , , , , , , , , , , , , ,	
previous business process even if it is the same one as the business process that has already been implemented in other enter		Yes	N	No	Yes	No			*10	
(a) New or improved methods for producing goods or providing services (including methods for developing goods or services) which have been implemented within	n the enterprise	\bigcirc		C	\bigcirc	\bigcirc			enterprises or organisations ^{*10}	
(b) New or improved logistics, delivery or distribution methods which have been implemented within the enterprise		\bigcirc		\supset	\bigcirc	\bigcirc	[C] Your enterprise by adapting or m	odifying products origin	nally developed by other enterprises or organisations	
(C) New or improved methods for information processing or communication which have been implemented within the enterpri	ise	\bigcirc		\bigcirc	\bigcirc	\bigcirc	[d] Other enterprise	es or organis	sations	
(d) New or improved methods for accounting or other administrative operations which have been implemented within the enter	erprise	\bigcirc		С	\bigcirc	\bigcirc			de other enterprises within your enterp	
(e) New or improved business practices for organising procedures or external relations which have been implemented within the	ie enterprise	\bigcirc		\bigcirc	\bigcirc	\bigcirc			prise group etc.), universities, public rese	
(f) New or improved methods of organising work responsibility, decision making or human resource management which have been implemented within t		\bigcirc		C	\bigcirc	\bigcirc	and non-profit organisat	ons, etc. as well a	as other enterprises managed separatel	<i>4</i> .
(g) New or improved marketing methods for promotion, packaging, pricing, product placement or after sales services which	n have been	\bigcirc		\mathbf{O}	0	\bigcirc				
Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Introduction of "a New or Improved Good or Activities for Realising the Improved Good or Activities for Realisin				-						
19-1 Types of activities conducted by your enterprise for realising the introduction of "a new or improved go					n of "a new ori	improved busines	s process" (8-1) [x] (hereinafter	, "innovation ac	tivities") (during the three years from	2017 to 2019)
Please tick (\checkmark) one circle \bigcirc of either "Yes" or "No" in each of (a) to (g). Please fill in (g-1) and (<u>J</u> ,).]				Yes	Europe ditures in 2010	Nia
Engineering, design and other creative work activities (e.g. activities to alter the	Yes		No						Expenditures in 2019	No
(a) shape, appearance or usability of goods or services)	0		\bigcirc		g-1) R&D	performed in	n-house	$\bigcirc \rightarrow$	million ye	
(b) Marketing and brand equity activities (e.g. market research and launch advertising for			~		R&D c	ontracted out	to others (including	100B	10B 1B 100M 10M 1M	0
(D) the introduction of new or significantly improved products or services onto your enterprise's market)	0		\bigcirc				ur enterprise group)		million ye	1 O
(c) IP-related activities	\bigcirc		\bigcirc	9-					ew or improved good or service'	or the imple-
(d) Employee training activities	0	(0		mentati	on of "a new or i	mproved business process	" (during the t	hree years from 2017 to 2019)	
(e) Software development and database activities	0		0		Please ti	ck (✓) <u>one</u> circle	O of either "Yes" or "No" in			
(f) Acquisition or lease of building, equipment, machine, or other tangible assets			0				Yes	No	*11) "Ongoing activities" are innovation activitie pleted as of the end of 2019 and will be conti	s that were not com-
(g) Research and experimental development (R&D) activities (including performing in-house R&D and contract-out R&D to others)	0	(0			activities as of t	* * * * * 12	0	*12) "Abandoned or suspended activities" are inr	
						ned or suspended		0	were discontinued either with plans to res (suspended activity) or without such plans (a	
Please fill in 9-3 and 9-4 if any answer in 9-1 and 9-2 is "Yes". Please go to 10-1 if all of the answers in 9-	1 and 9-2 ar	'e "No".				ed activities ^{*13}				,
Public financial support received by your enterprise for innovation activities (during the	three years	s from 201	7 to 2019) impl	lementation of "a n	ew or improved busines	s process"(8-1)[x] by the end of 2019.	19 DUL NAS NOT IEAO LO	o the introduction of "a new or improved good or	service (/-i)[x] of the
Please tick (\checkmark) <u>one</u> circle \bigcirc of either "Yes" or "No" in <u>each</u> of (a) to (c).							· ,			
	Yes		No						shed, funded, and administrated by prefectural or municipa es). On the other hand, it excludes payment for activities ur	
(a) Public financial support* ¹⁵ from local public authorities * ¹⁴	0		0	in the	public sector.	, in the second s	, i i i i i i i i i i i i i i i i i i i	,	. ,	,
(b) Public financial support from the state (national government, national government administrative organs, or incorporated administrative agencies)* ¹⁶	0		0	*16) In this agenc	s survey, "the state (nat cies, such as the Japan	ional government, national g Science and Technology Age	overnment administrative organs, incorporated ncy (JST), the New Energy and Industrial Technol	administrative agencies	s, <i>etc.</i>)" includes the Cabinet Office, ministries, agencies, inc nization (NEDO), the National Institute of Information and C	orporated administrative
(c) Tax credits from the state or local public authorities	0		\bigcirc							
9-4 Co-operation with other enterprises or organisations by your enterprise for innovation activities (during the three	e years from 2	2017 to 2019	9) 10	Effects of	of COVID-19	9 on Innovation A	tivities		
Please tick (\checkmark) <u>one</u> circle \bigcirc of either "Yes" or "No" in <u>each</u> of (a) and (b).				10-	1 Effects	of COVID-19	on the innovation ad	tivities in y	your enterprise (in 2020)	
	Yes		No			$k(\checkmark) all boxes affected" only.$	where they are applicable in	[a] and [b]. How	wever, if there is nothing applicable	, please tick the
(a) Co-operation in R&D activities (9-1 (g))			0		DOX NOL	unceled Only.			Affected	Net
(b) Co-operation in other innovation activities (9-1 (a)–(f)) (excluding R&D)			0						Advanced Hampered	Not affected
									navancea namperea	

Please fill in 9-5 if any answer in 9-4 (a) or (b) is "Yes".

9-5 Types and countries or regions of co-operation partner (during the three years from 2017 to 2019)
 Concerning the activities for which any answer in 9-4 (a) or (b) is "Yes", please tick (<) all boxes
where they are applicable in the types and countries or regions of co-operation partner.
 [b] Effects on other innovation activities (9-1 (a)–(f)) (excludin and countries or regions of co-operation partner.

		Japan	China (excluding Taiwan)	ASEAN, Korea, Taiwan	North America	eu, Efta, uk	Others
[a]	Other enterprises in your enterprise group						
	Other enterprises out of your enterprise group						
[b]	Consultants, commercial labs, or private research institutes						
[c]	Suppliers of equipment, materials, components or software						
[d]	Clients or customers that are private enterprises						
[e]	Competitors						
[f]	Other private enterprises						
[g]	Universities or other higher education institutions						
[h]	Government or public research institutes (e.g. national research and development agencies, and public experiment and research organisations; exclude the cases when those are clients or customers)						
[i]	Clients or customers in the public sector						
[j]	Private non-profit organisations						

[a] Effects on **R&D activities** (9-1 (g))

[b] Effects on **other innovation activities** (9-1 (a)–(f)) (excluding R&D)

11-1 Factors in hampering your enterprise's decision-making of commencing innovation activities, or in inhibiting your firm from conducting innovation activities (during the three years from 2017 to 2019) Please tick (\checkmark) one circle \bigcirc where it is applicable as the degree of importance in each of the factors (a) to (j).

			Hampered		Not
		Impact: High	Impact: Moderate	Impact: Low	hampered
(a)	Lack of internal finance	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(b)	Lack of credit or private equity by financial institutions or investors	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(c)	Difficulties in obtaining public grants or subsidies	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(d)	Too high costs for innovation activities	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(e)	Lack of skilled employees within your enterprise	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(f)	Lack of collaboration partners such as other enterprises or organisations	\bigcirc	\bigcirc	\bigcirc	0
(g)	Lack of rights and opportunities for accessing to external knowledge	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(h)	Uncertain market demand for your enterprise's ideas	\bigcirc	\bigcirc	\bigcirc	0
(i)	Too much competition in your enterprise's market	\bigcirc	\bigcirc	\bigcirc	\bigcirc
(j)	Different priorities within your enterprise (Other priorities over innovation activities)	0	0	0	0

No more questions. Thank you for completing this questionnaire.