



ASPIRING FOR INDUSTRIAL UPGRADE: HOW CAN STI FORESIGHT FIND ITS LEGITIMACY TO INFORM A MIDDLE-INCOME TRAP COUNTRY? *WITH CASE STUDIES ON LIFE SCIENCES*

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OUTLINE

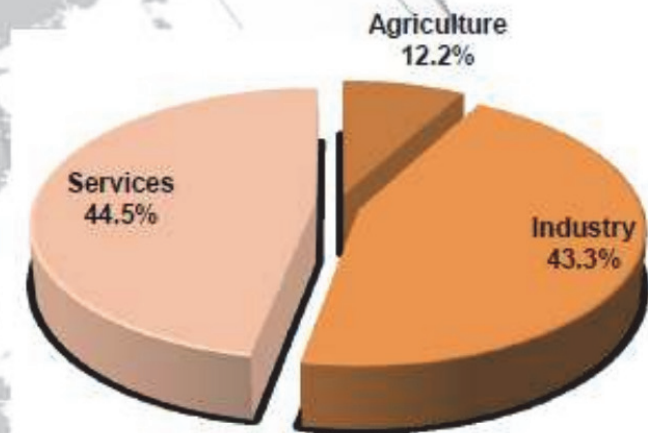
- Purpose and overview
- Focusing on health futures and life sciences
- Contribution to strategy formulation



Thailand Context

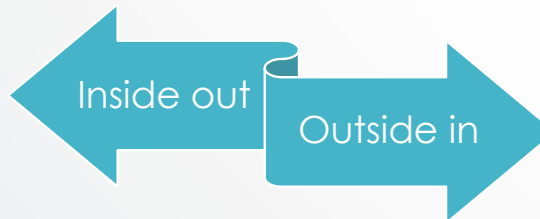
- An upper middle income economy
- ASEAN's 2nd largest economy
- Total population of 67.2 million (2014)
- GDP per capita (nominal) US\$ 5,771 (IMF, 2015 estimate)
- World's largest natural **rubber** producer and exporter (WTO, 2013)
- World's largest exporter of **cassava** products (FAO, 2013)
- World's 2nd largest **rice** exporter (WTO, 2013)
- World's 2nd largest **sugar** exporter (WTO, 2013)

GDP:
US\$ 397.48 billion
(IMF, 2015 estimate)



THAILAND'S INTERNATIONALIZATION

- International migration
 - Labor migration (case of Northeast Thailand)
 - Inter-marriage (case of Northeast Thailand)
 - War or other disasters etc.
- Transnational tourism
 - Long stay tourism
 - Nursing homes for retired international citizens
- Education integration
 - Among ASEAN members
 - International schools from western countries
- Foreign business and investment
 - Japanese and Chinese business community



EVOLUTION OF FUTURES METHODS

T. Kuosa/Futures 43 (2011) 327–336

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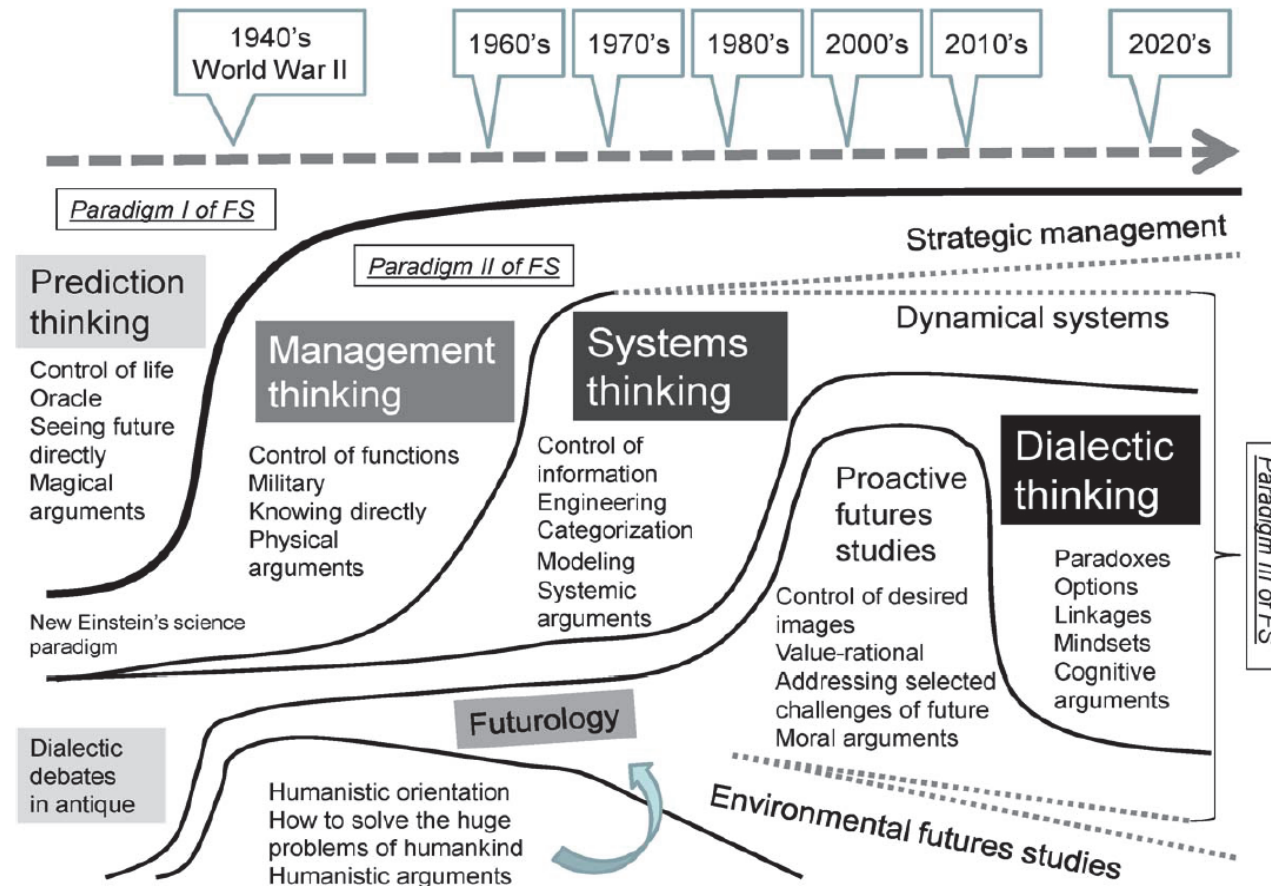
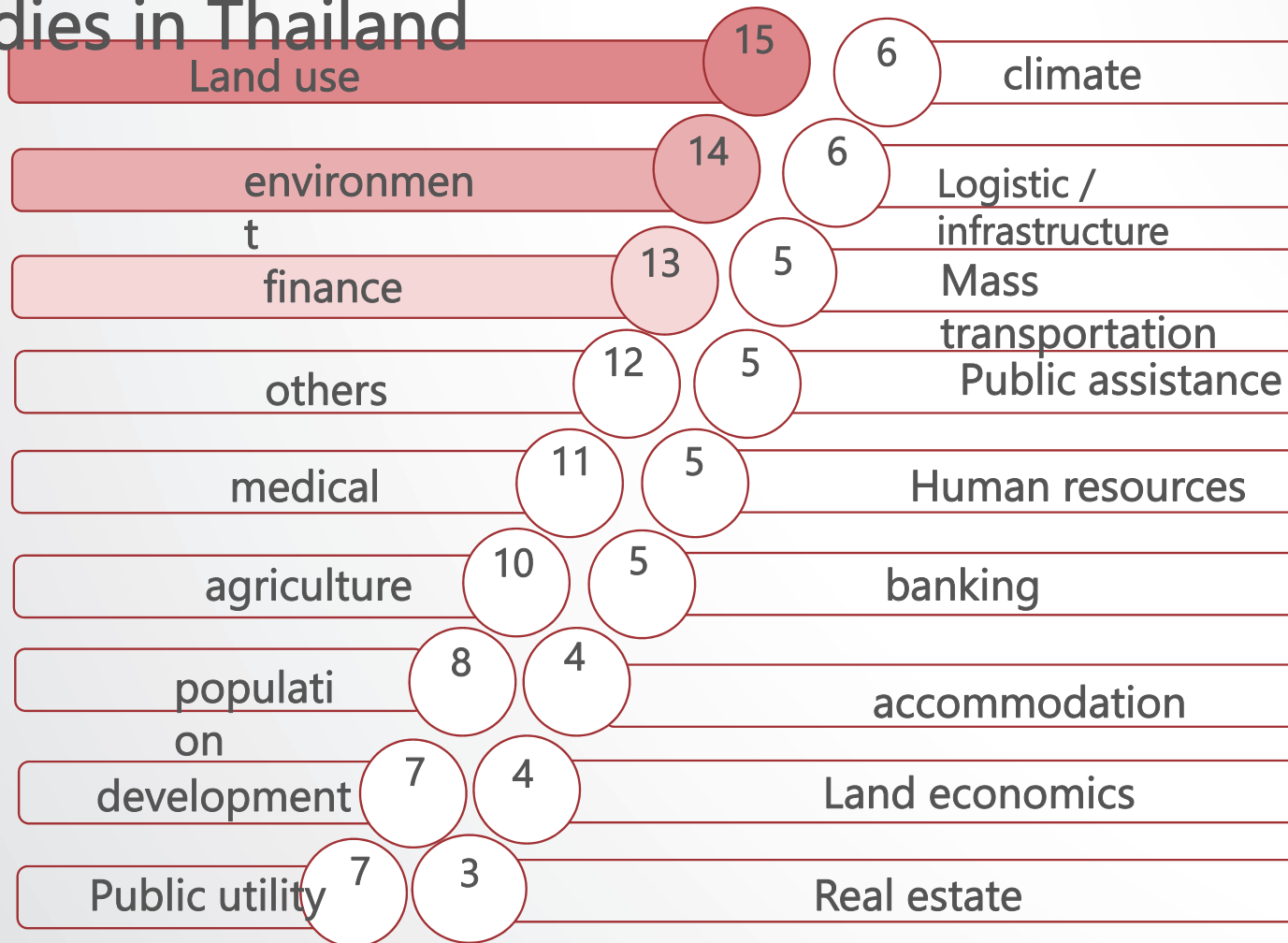


Fig. 1. Evolution of futures studies.

THE PURPOSE OF FORESIGHT WILL GUIDE IT'S DESIGN, PROCESS AND IMPACT ASSESSMENT

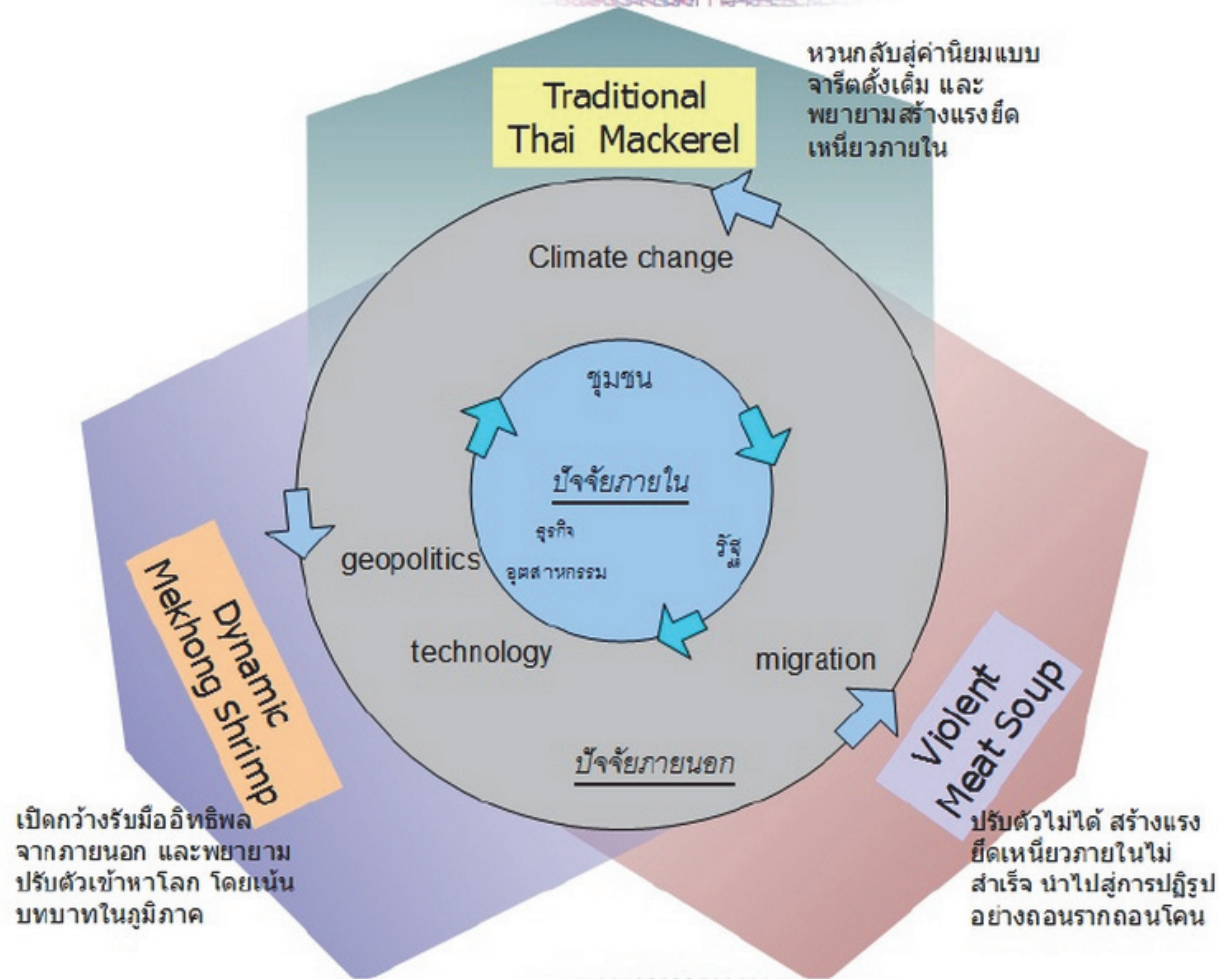
- Foresight is a multi-purpose concept and process.
- From government's point of view, foresight serves policy and strategy formulation from the big picture down to implementation level. For example:
 - To seek new policy options
 - To assess new and existing policy options
- How do we measure effectiveness of foresight?
 - Hint: The end-point depends on the purpose set at the starting point.
- In reality it is not that easy....

There are no less than 140 foresight / future studies in Thailand



Reviewed by Apiwat Ratanawaraha (unpublished, 2018)

ภาพอนาคตประเทศไทย ในอีก 10 ปีข้างหน้า





น้ำพริกปลาทุ

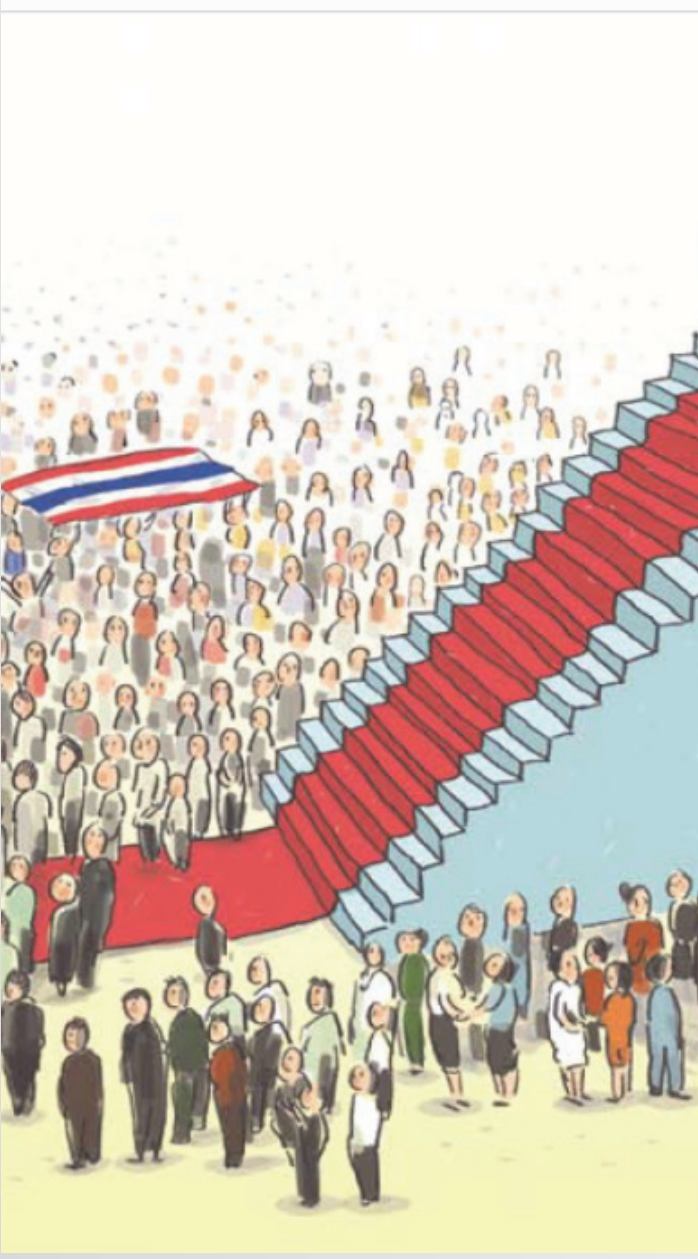


ตมยักุงน้ำโขง



เกาเหลาไม่งอก

3 Health System Scenarios



SOME GAPS IN THAILAND

- Institutions that conducts science and technology foresight
 - APEC Center for Technology Foresight (APEC CTF)
 - National Innovation Agency
 - CU Futures Lab
- And the gaps are....
 - Shortage of experienced experts or researchers with direct research work in this area
 - Communities are fragmented
 - Disconnected from global foresight or research community
 - Contributions to strategy formulation

THE KEYS TO CONTRIBUTION TO STRATEGY FORMULATION

- Increase and inform future-aware policy making through science and art
 - Institutionalization needed
- Nurture futures skill in young generation
 - *Futures Literacy - Embracing Complexity and Using the Future (Riel Miller)*
- Elect a leader who are also a futurists

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