

A satellite night view of Europe, showing city lights and geographical features. Overlaid on the map is a network of glowing blue lines connecting various points, some of which are highlighted with concentric circles, suggesting a digital or technological theme.

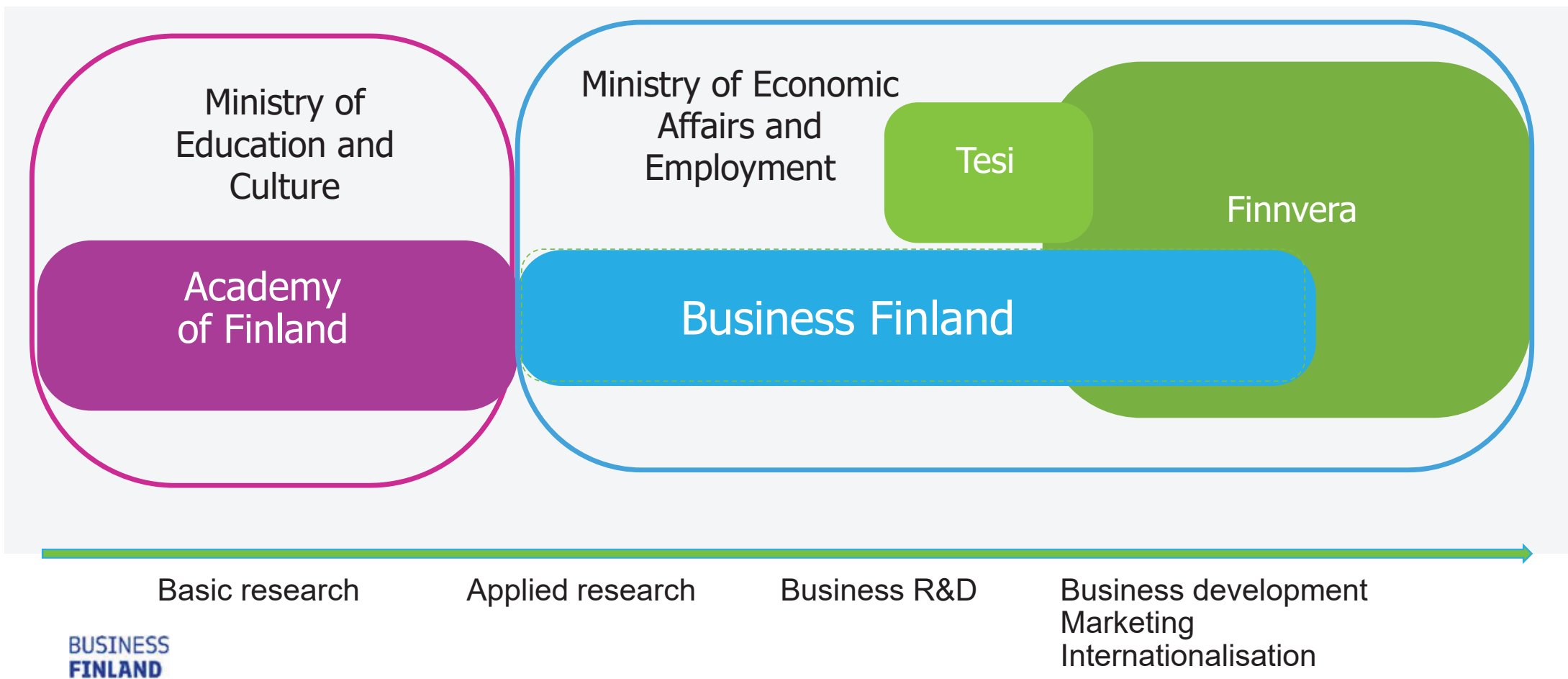
**BUSINESS
FINLAND**

FINLAND DEFINING THE FUTURE

PEKKA SOINI
Director General
Business Finland



PUBLIC FUNDING ACTORS IN THE FINNISH INNOVATION ENVIRONMENT





Global growth

WHAT DO WE DO?

Boosting **innovations** and **exports**

Attracting **investments** and **visitors**



World class
ecosystems

OUR TOOLS

- Research and innovation funding
- Advise and coaching
- Networking
- Expertise and vision of our domestic and international network
- Themes and programs

BUILDING WORLD CLASS ECOSYSTEMS

Cross cutting

- Digital transformation
- Developing markets
- New value creation
- Arctic

Bio- and circular economy

Cleantech

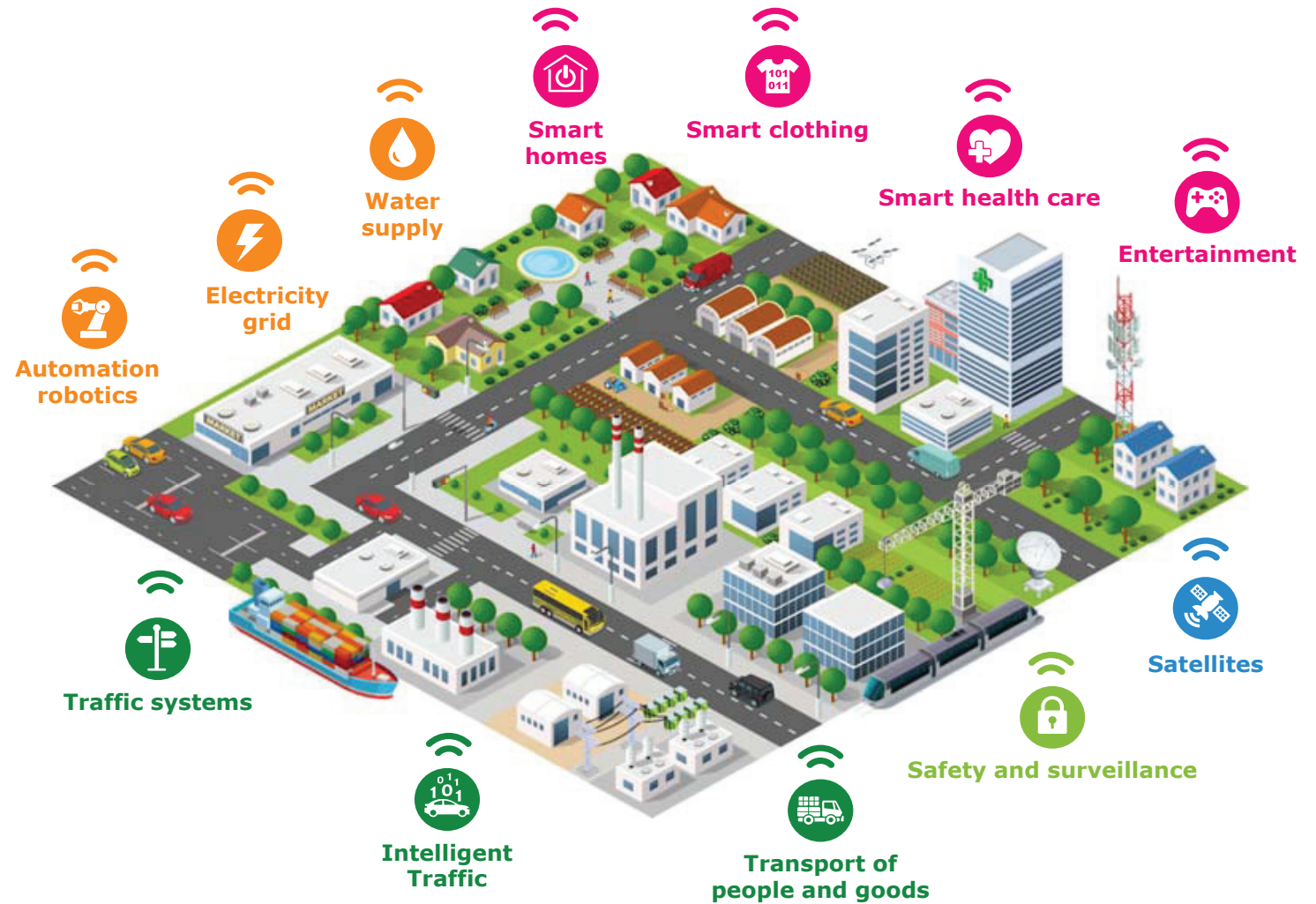
Digitalization

Consumer business

Travel

Health and well-being

TESTBED FINLAND



NEW LOGISTICS

5G



LUXTURRIM – FAST 5G NETWORK ON SMART LIGHT POLES

NOKIA

TELESTE

INDAGON

VAISALA

exel
COMPOSITES

PREMIX

C² SmartLight®

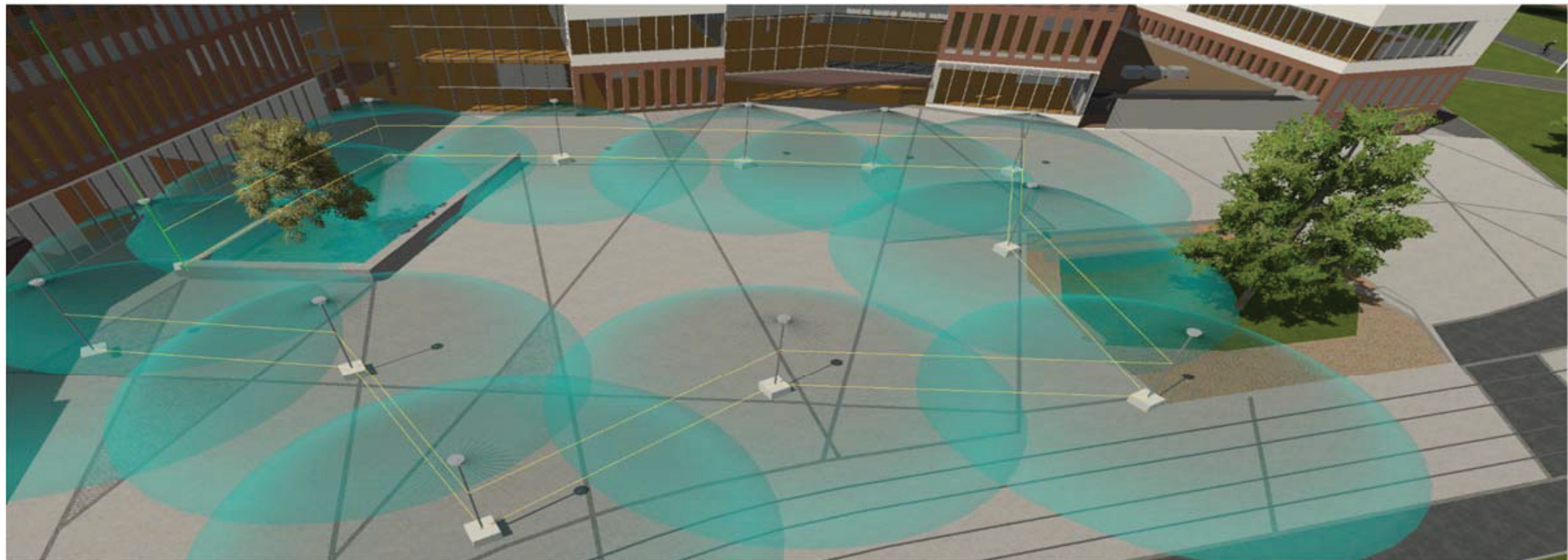
LAMMIF
Windows & Doors

SITO

VTT

TTY

A?
Aalto University



ONE SEA - ECOSYSTEM FOR AUTONOMOUS SHIPS

Finland aims to operate world's first autonomous ship system in 2025



Image © Rolls-Royce

SUOMI
FINLAND

FINLAND
TOP IN HEALTH





SUOMI
FINLAND



- ☒ COUNTRIES WITH BIOBANKS
- ☐ UNIVERSAL HEALTHCARE
- ☐ UNIQUE NATIONAL IDENTIFICATION NUMBER
- ☐ GENETICALLY ISOLATED POPULATION
- ☐ RECALLING MADE EASY (BIOBANK ACT + NATIONAL IDENTIFICATION NUMBER)





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HEALTH ECOSYSTEM PLAYERS IN FINLAND

Data analytics



Bio, pharma and medical technology



Prevention



Test beds and accelerators



Biobanks and research platforms

- Finnish Genome Center
- Cancer Center Finland (FICAN)
- Neuro Center Finland
- Finnish Biobank (FINBB)
- Suomen Terveystalo Biobank
- Red Cross Biobank
- NIH Biobank



"Technology enablers"



Multomics and research



Social and health services



Diagnostics and imaging



Remote solutions



Education and research



THERE ARE ALREADY OVER 100 JAPANESE COMPANIES IN FINLAND

ITOCHU

Kawasaki

Landis
Gyr+

KONICA MINOLTA

YASKAWA

dentsu
AEGIS
network

HOYA

FURUNO

MURATA



JAPAN AIRLINES

OLYMPUS

SoftBank

FUJITSU



TOYOTA

Anritsu

BRIDGESTONE

HITACHI



HONDA

TOSHIBA

SEIKO

CIMCORP



PILKINGTON

MISAWA

ITOCHU



JAPANESE YASKAWA:
MULTIMILLION-EURO
INVESTMENT IN FINNISH
R&D

MURATA'S 42-MEUR
HIGH-TECH INVESTMENT
SHOWS CONFIDENCE IN
FINLAND

CASE FUJITSU
GREENHOUSE

A satellite night view of Europe, showing the continent's outline and the glowing lights of cities and towns. The background is a deep blue, representing the night sky and the dark landmasses.

BUSINESS FINLAND VISION

FINLAND DEFINING THE FUTURE

Together, we make Finland the most attractive
and competitive innovation environment,
where world class success stories are created

We are the most wanted partner for our customers
to innovate and grow globally