

SURVEY OVERVIEW

Opinion poll on science technology and innovation

Objective of the survey

Survey public needs/opinions and involvement in science, technology and innovation policy, to foster the development of a social system in which citizens can widely participate in the process of policy making.

Key items of survey

- 1 Interest, understanding and information-gathering regarding science and technology
- 2 Subjective evaluation of the citizens' own influence over formation of policies on science, technology and innovation
- 3 Various policies in Japan, and citizens' interest in and evaluation of science, technology and innovation
- 4 Organizations/persons/partnerships that contribute to the advancement of science and technology
- 5 Attitude to new technologies and new products
- 6 Lifestyle

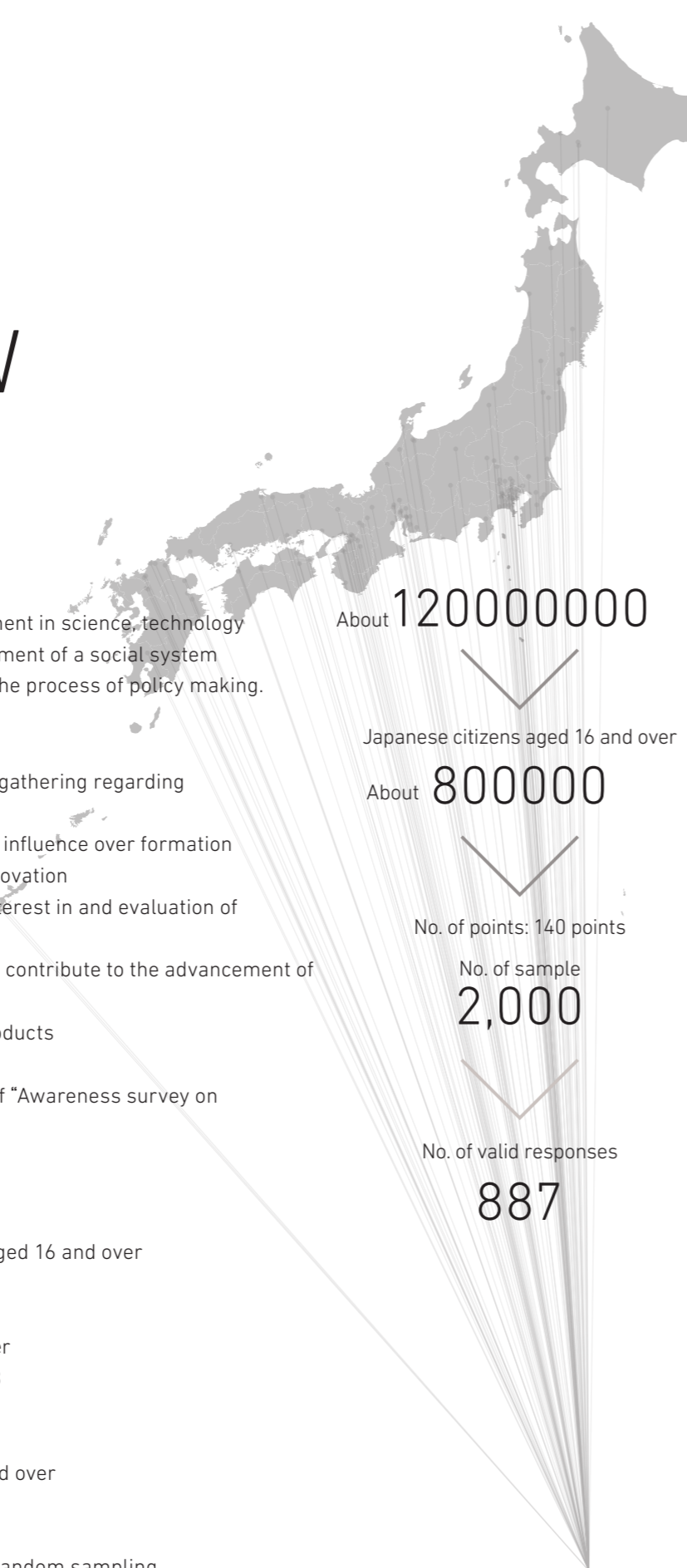
* The survey was conducted with the title of "Awareness survey on life and science & technology."

Design of the survey

- 1 Region of survey: The whole country
- 2 Target of the survey: Japanese citizens aged 16 and over
- 3 No. of sample: 2,000
- 4 No. of valid responses: 887 (44.4%)
- 5 Method of survey: Interview by researcher
- 6 Period of survey: December 12 – 23, 2013

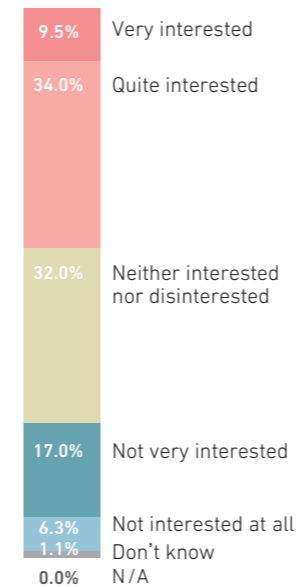
Sample planning

- 1 Population: Japanese citizens aged 16 and over
- 2 No. of sample: 2,000
- 3 No. of points: 140 points
- 4 Sampling process: Stratified two-stage random sampling



Q1 VICTORIAN SEGMENT

How much are you interested in science and technology?



Q2 VICTORIAN SEGMENT

Do you actively search for information about science and technology?



Q3 VICTORIAN SEGMENT

When you have looked for information about science and technology in the past, have you generally been able to find what you were looking for?



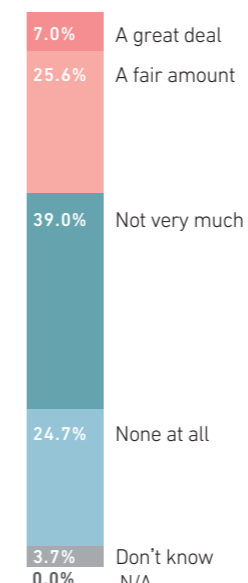
Q4

Which of the following statements would you say best describes how you feel about new technology and products?



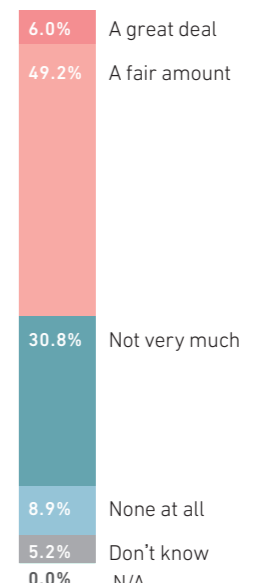
Q6

How much influence if any, do you feel you personally have on policy making about science and technology issues that are important to you?



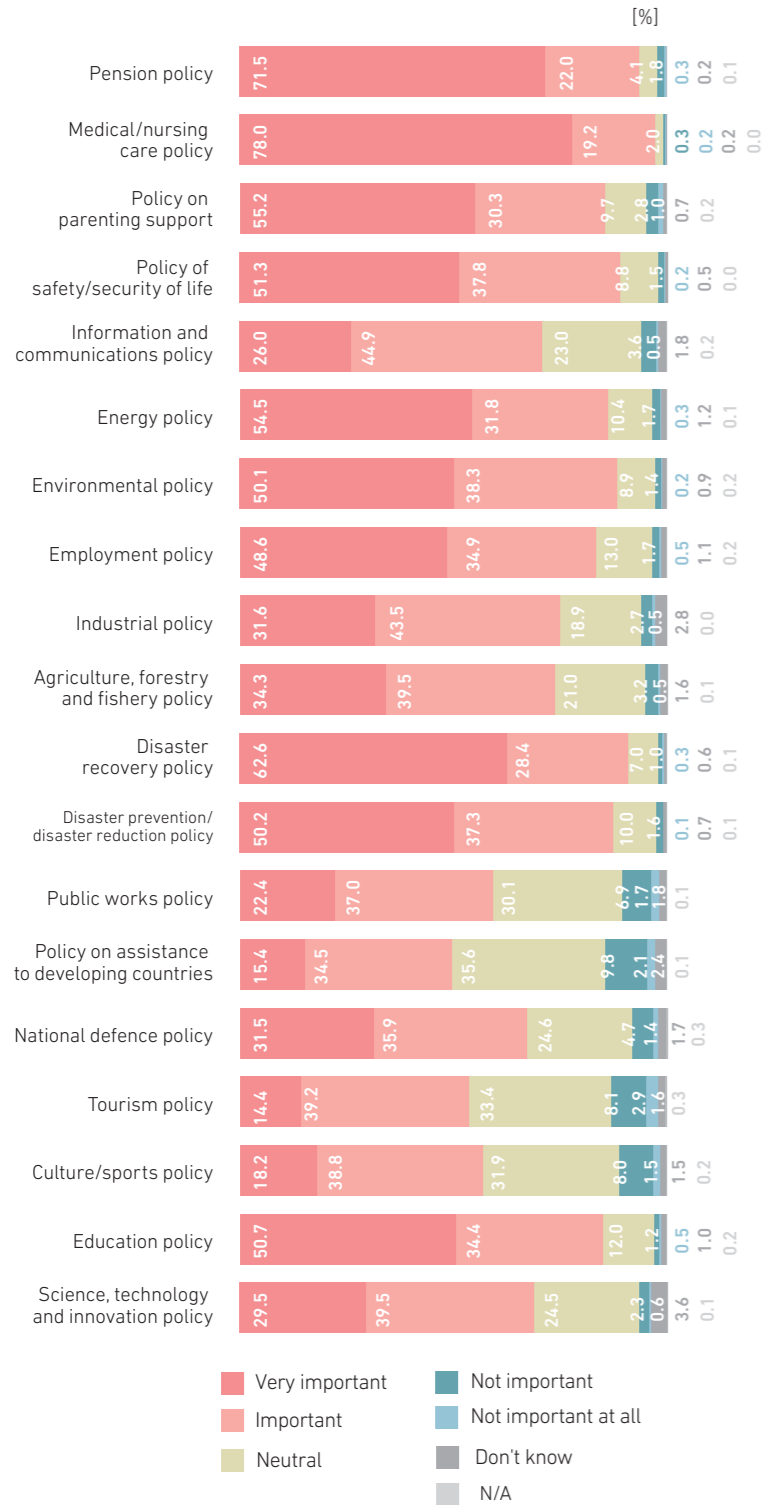
Q7

How much influence if any, do you think you personally should have on policy making about science and technology issues that are important to you?



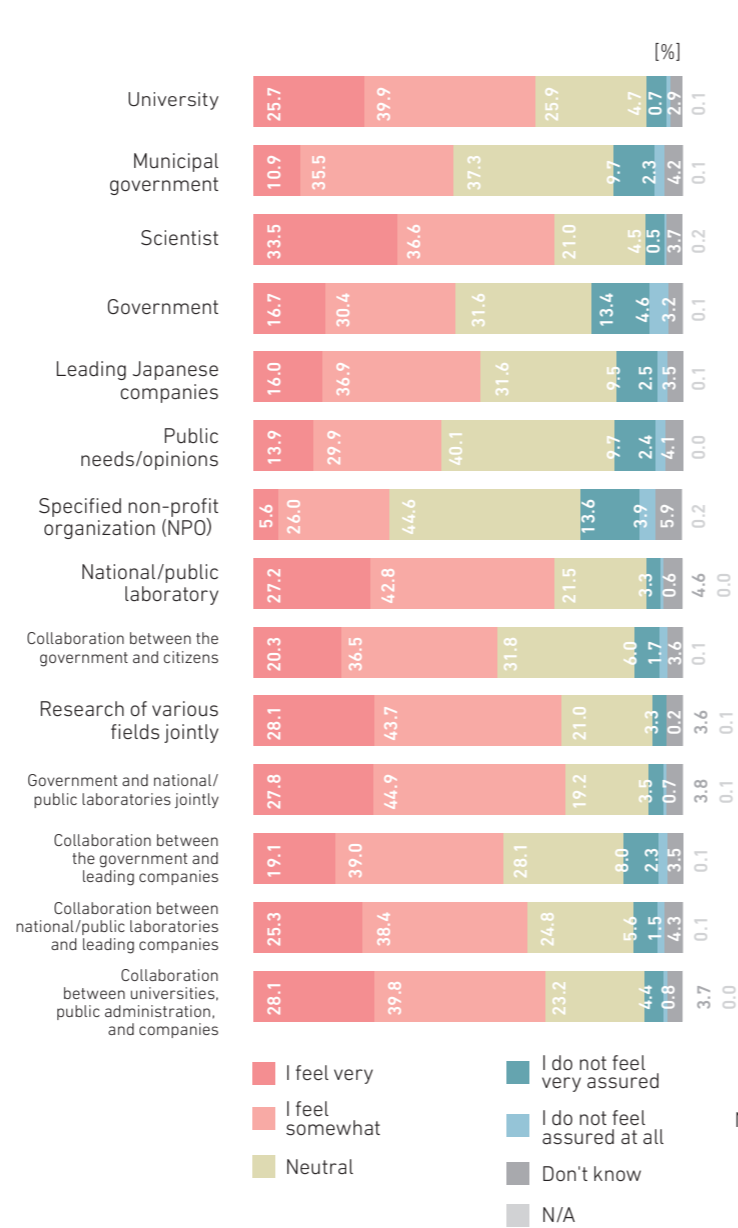
Q8

How important are the following policy to Japan and Japanese citizens?



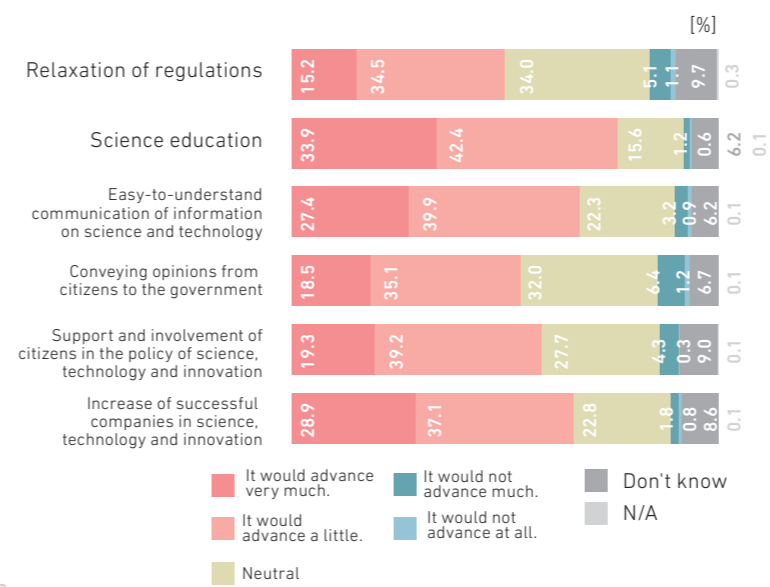
Q9

Which of the following organizations, persons, or collaboration make you feel assured as a citizen when they lead the advancement of science/technology?



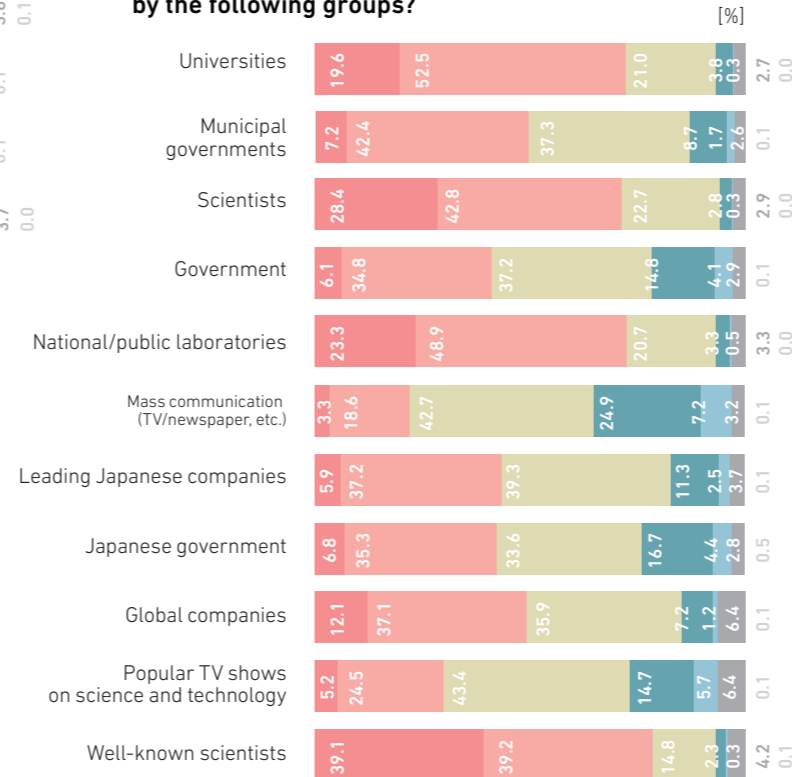
Q10

Which of the following items do you think would advance science and technology innovation?



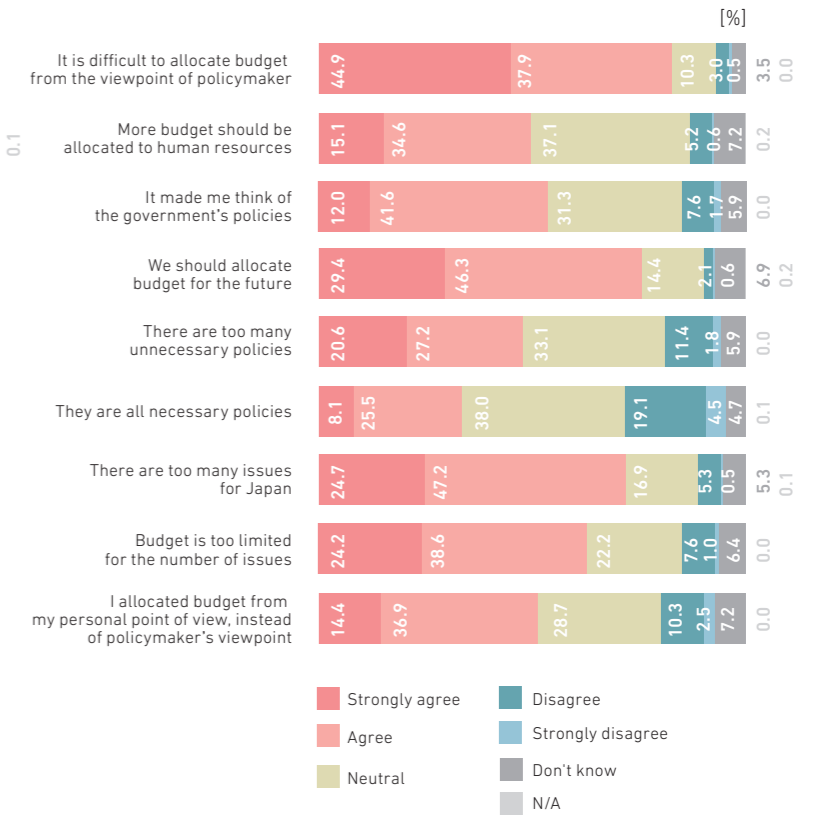
Q11

How much trust do you have in the science and technology information provided by the following groups?



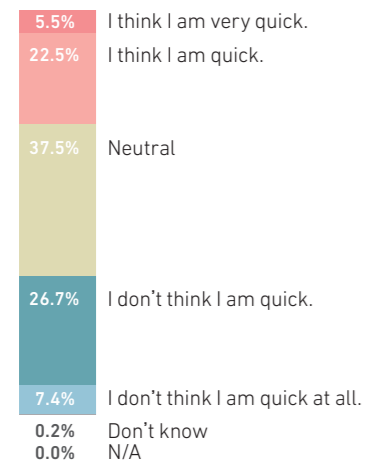
Q13

If you are a person in charge of policymaking, what did you feel or think?



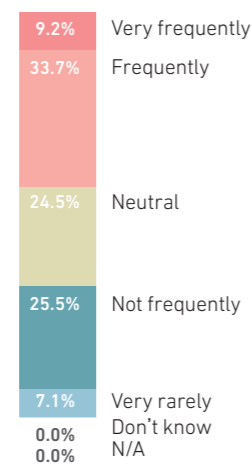
Q14

Do you think you are quick to catch on to a trend?



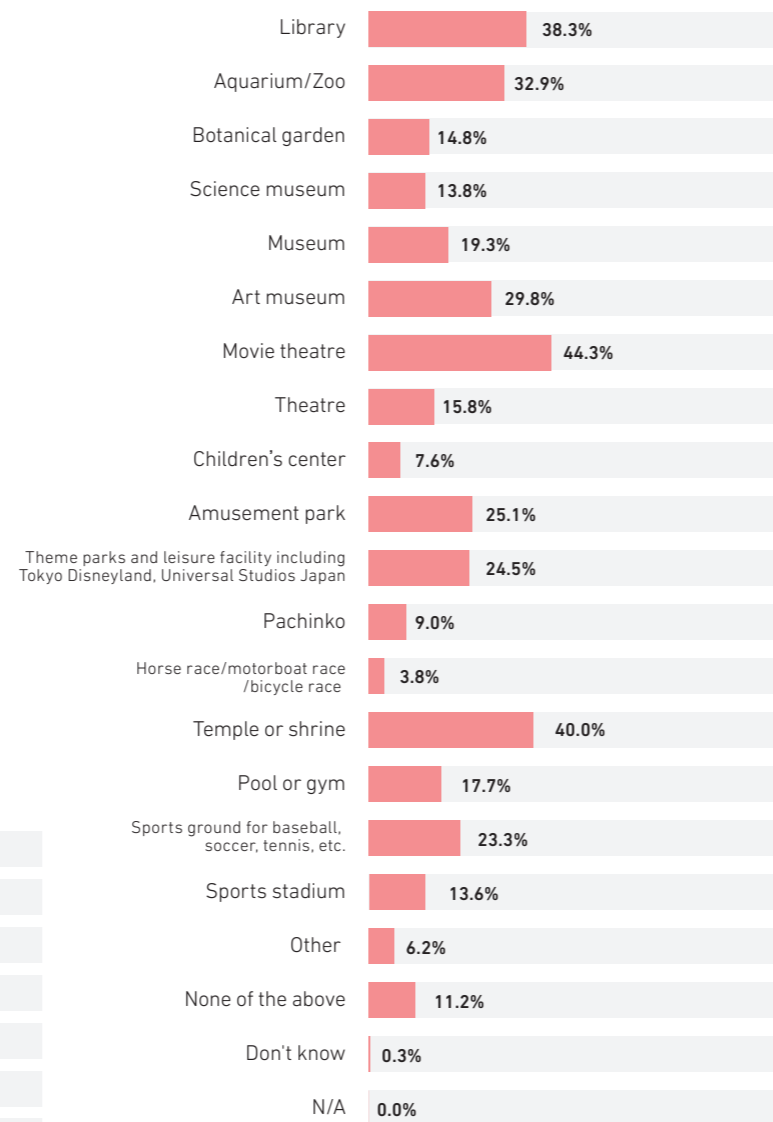
Q15

Do you go out with your friends and acquaintances?



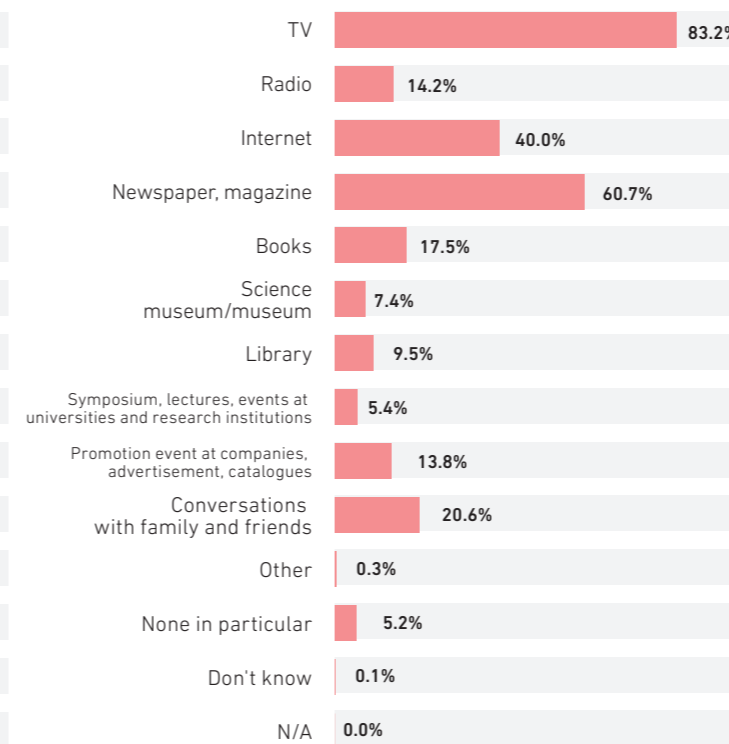
Q17

What leisure facilities you have visited in the past one year using your leisure time?



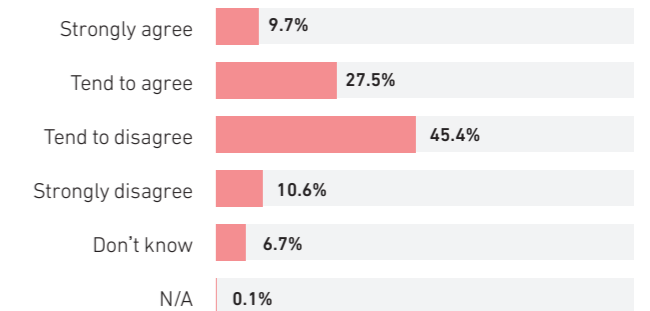
Q18

Where do you usually come across information or news on science and technology?



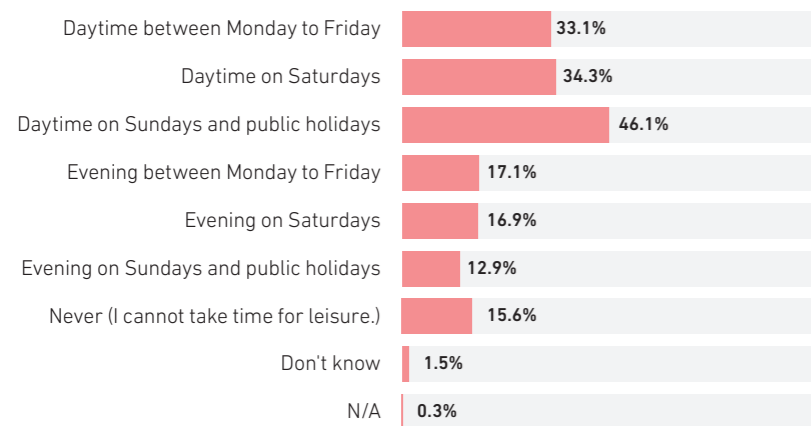
Q19


There are opportunities for scientists and engineers to introduce science and technology in a comprehensive way through experiences at science museums and museums, or open house of laboratories, lectures and science cafés. In addition, TV programs and articles on science and technology are introduced on TV, the Internet, newspapers and magazines. Do you think these opportunities are sufficient to deepen interest and understanding on science and technology?




Q16

When do you use time for leisure activities such as your hobby, culture lessons and other amusement?

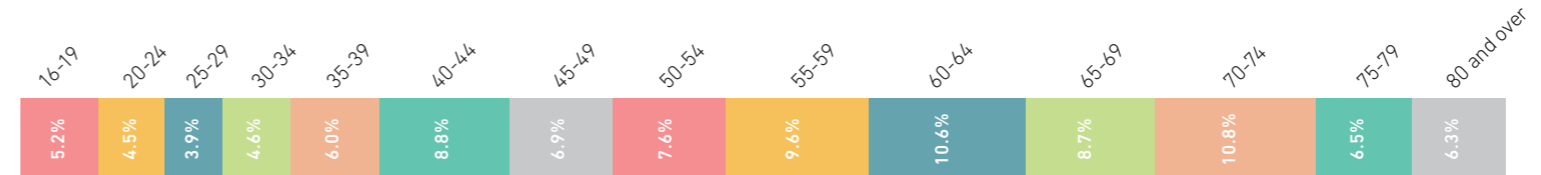


F1 
Gender



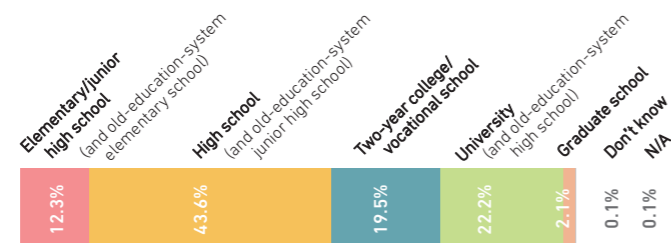
F2 

Which one of the following age groups do you belong to?



F3 

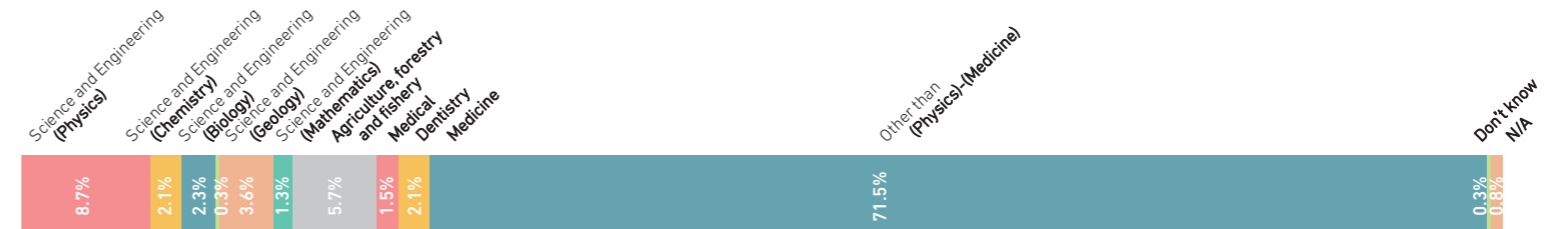
What is your educational background?



F4 

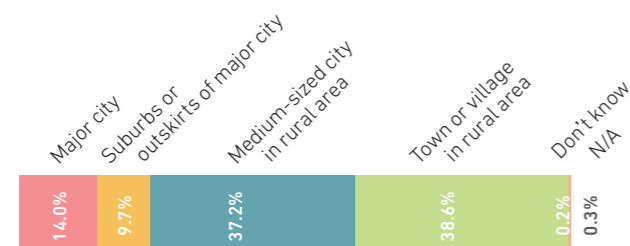
What is your expertise?

(For those who selected "Two-year college/vocational school" – "Graduate school" at F3)



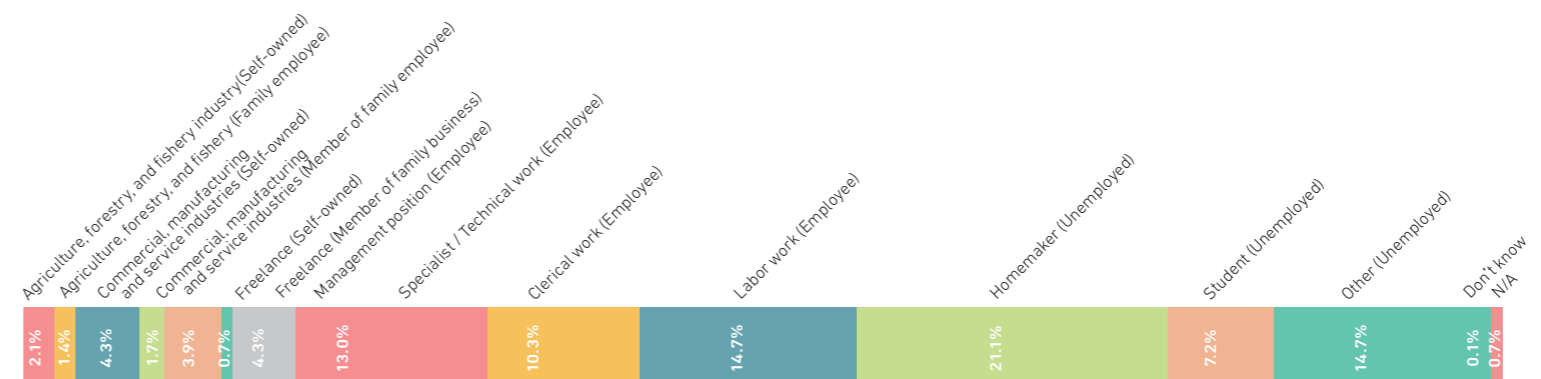
F5 

Where did you mainly live until the age of 15?



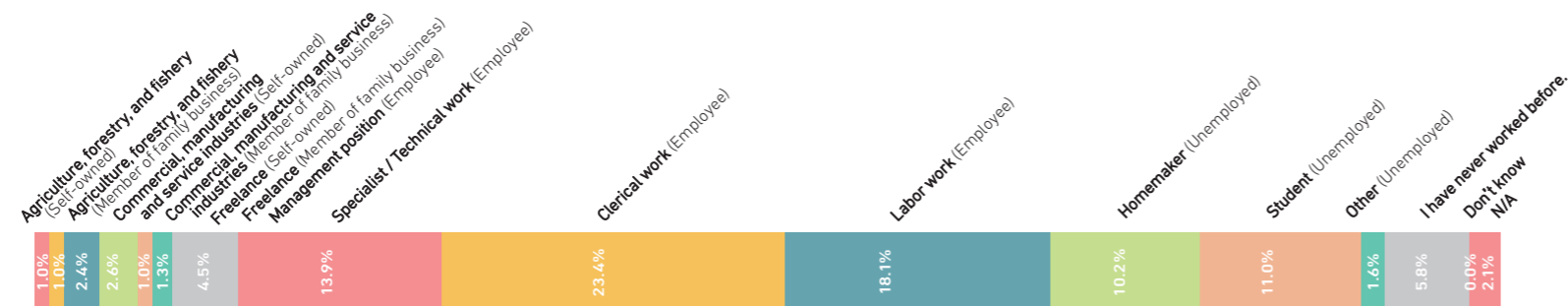
F6 

What is your current occupation?



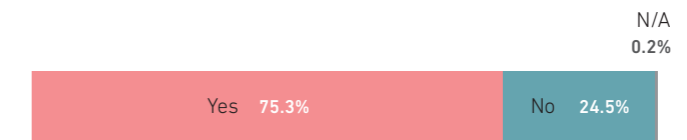
F7

What is the occupation you have had the longest period of time?



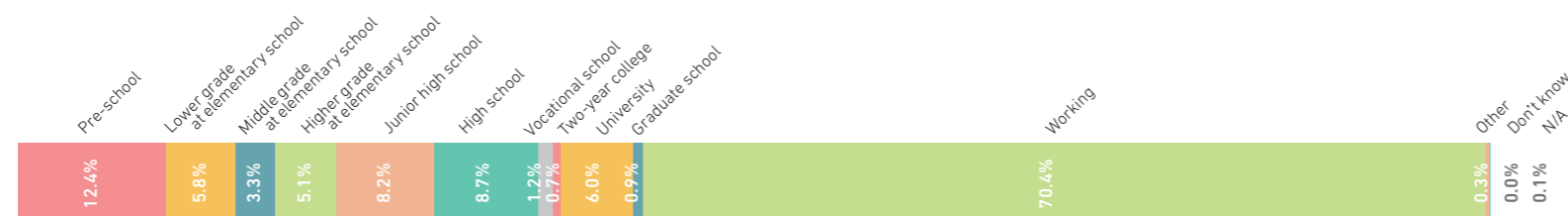
F8

Do you have any children?



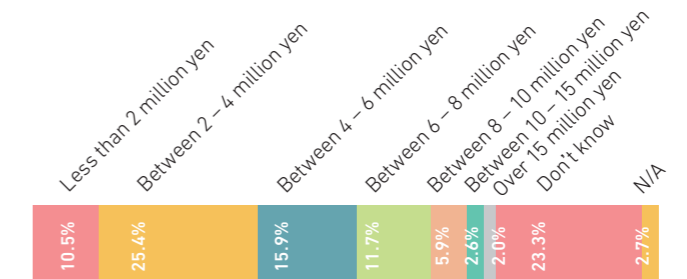
F9

Please select current educational status of all of your children. (For those who selected "Yes" at F8)



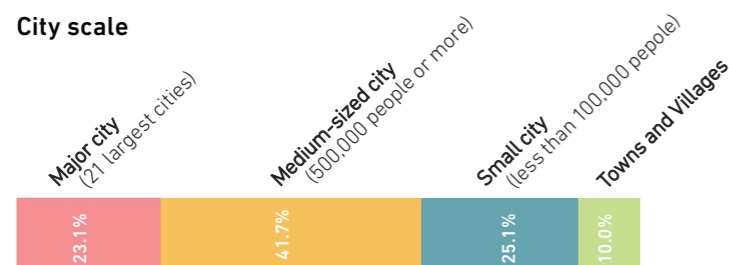
F10

What is the approximate pre-tax income of your entire household per year?



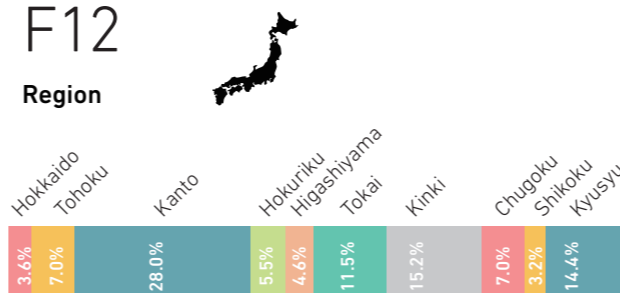
F11

City scale



F12

Region



F13

We will be publishing the results of this survey on the Internet and we will be happy to send a copy to the respondents who are interested. Would you like to receive a copy?

